





The best entertainment you can give to your guests...

triax.com



# The best entertainment you can give to your guests is **the entertainment they bring from home**

#### What would you like to offer your guests?

When it comes to guest TV, it's not a question hoteliers agonise over every day. Nor should you: in today's ever more personalised media landscape, more and more guests simply expect to access the streaming services they're used to at home.

#### How do you want to offer it?

It's not all about the number of services you can offer. To meet the demand for streaming content, just connect every in-room TV to a network.

And once the TVs are connected, the possibilities are endless...



## Cast away

The growth in the streaming market is exploding: subscribers number in the hundreds of millions, and new services can acquire millions just on launch day. That's more and more guests with their own films, TV, music and sport already in their pockets. They'll want to cast directly to their in-room TV, preferably in Ultra HD.



# Game changer

Cloud gaming is another market booming, while traditional TV declines. With interest from a wider demographic than you might expect, male and female guests of all ages will be hoping to keep on playing during their stay, in the highest quality possible. All you need to do, is let them connect.



#### **IPTV**

Serving guests content you control also adds huge value to the guest experience. IPTV makes a vast range of connected services possible, such as Video on Demand or in-house promotional channels. All accessed from a welcome menu that meets your hotel's unique brand.



# Introducing TRIAX EoC

Fast network connection to every room None of the costs of new cables



#### LOW COSTS

- Uses your existing coax cables: no need for expensive re-cabling projects.
- Reduces need for costly traditional TV subscriptions.



#### NO DISRUPTION

No drilling, no new cabling, no rooms out of service. Installs in minutes in each room.



#### GOODBYE, BUFFERING

- Gigabit network delivered over coax cables: the fastest, most reliable in its class.
- Ready to stream demanding content: 4K UHD, HDR & 60FPS.



#### FUTURE READY

 Enough bandwidth to handle future upgrades to your internet connection speed.



### ENVIRONMENTALLY FRIENDLY

- We're re-using the cables you already have
- Comparable devices to the TRIAX EoC MediaConverter use up to 100% more power



#### ADDED VALUE

 Enables a limitless range of in-room connected devices, such as Wi-Fi access points



#### Contact

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TRIAX is a global supplier of reliable, innovative products and solutions for the reception and distribution of video, audio and data signals.

Our Products are used in homes, businesses and operator networks by broadcasters, satellite, cable and telecom operators.

Our Solutions combine our hardware and software expertise to deliver value to hospitality and related markets, through a partner network of system integrators, large installers and operators.

TRIAX's headquarters, production and R&D base is in Denmark. With 9 international sales subsidiaries we operate in more than 60 distributor countries. The TRIAX team consists of 300 employees and is owned by Polaris Private Equity.

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